



Jotee Sarkar Joy

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EDUCATION

BRAC University, Bachelor of Science in Computer Science & Engineering

June 2022 – Present
Dhaka, Bangladesh

- GPA: 3.68/4.0 [🔗](#)
- **Coursework:** Data Structure, Algorithms, Data Communications, Automata & Computability, Numerical Methods, Electronic Devices & Circuits, Digital Logic Design

PROFESSIONAL EXPERIENCES

Lead Graphic Designer, The Daily Star Newspaper Olympiad 2023 (Part-Time)

2023 – 2024
Dhaka, Bangladesh

- Designed 150+ promotional materials, including posters, banners, and social media graphics.
- Developed and maintained the event's visual identity, ensuring consistency across all designs.
- Created event collateral such as badges, certificates, and signage, delivered on time and within budget.

Content Designer, Sysonex (Part-Time)

2023 - 2024
Markham, Canada (Remote)

- Created 150+ designs including digital and print assets, ensuring 100% brand consistency.
- Developed innovative visuals that improved audience engagement by 20%.
- Aligned designs with project goals and target audience needs.

Content Designer, Mojaru (Part-Time)

2023 – 2024
Dhaka, Bangladesh

- Designed 200+ engaging slides with infographics and multimedia to enhance readability.
- Collaborated with teams to deliver on-brand, high-quality presentations.

Operations Intern, Ostad (Part-Time)

2023
Dhaka, Bangladesh

- Managed the admin panel to deliver educational content efficiently and on time.
- Created and organized course batches, supporting 4,500+ active learners.
- Collaborated with instructors to design engaging materials for live classes and quizzes.
- Monitored classes, attendance, and performance to improve the learning experience.

Social Media Contributor, 10 Minute School (Part-Time)

2021 - 2022
Dhaka, Bangladesh

- Helped 1.5M students discover and engage with 10 Minute School's online content.
- Collaborated with the design team to implement last-minute changes and updates.
- Previously served as a 10 Minute School Ambassador (2018 - 2021) on a voluntary basis, actively promoting educational content and community engagement.
- Recognized as 'Ambassador of the Week' for outstanding contributions.
- Achieved 'Top Performer of Walton ICT Olympiad' for promoting the event in large groups.
- Led a team of 71 ambassadors, providing basic training to 20+ new members.

TECHNICAL SKILLS

Object Oriented Programming, Data Structures, Algorithms (Python)

Data Analysis, Management & Visualization (NumPy, Pandas, Matplotlib)

Web Development (HTML, CSS, JavaScript, TypeScript, MySQL)

Spreadsheet Management & Data Analysis (Microsoft Excel, Google Sheets)

Graphic Design & UI/UX (Adobe Photoshop, Adobe Illustrator, Figma, Canva)

Digital Logic Design & Electronics

PROJECTS

SplitGO - Ride Companion Finder [🔗](#)

- Developed as part of BRAC University's CSE370 course. Helps users find ride companions along the same route to enable cost-sharing for travel.
- Tools Used: Javascript, Typescript, CSS, HTML

YouTube SEO Optimization Project, 10 Minute School

- Boosted channel visibility and increased subscribers by 30%.
- Optimized video metadata (titles, descriptions, tags, thumbnails) for better reach.
- Monitored performance using Google Analytics, YouTube Analytics, and TubeBuddy.

Affiliate Coordinator Project, 10 Minute School

- Coordinated with the Affiliate Marketer team for 10 Minute School's Affiliate Marketing Program.
- Guided affiliates on sales strategies, tracking, and performance optimization.
- Recognized as a Top Performer for achieving outstanding results.

VOLUNTEER EXPERIENCES

Head of Design, Mind Splash Magazine (Part-Time)

2020 – 2021
Dhaka, Bangladesh

- Led a team of 10 designers to produce visually engaging magazine editions.
- Collaborated with stakeholders to ensure the magazine's design was attractive and on-brand.
- Designed premium posters and promotional materials, including the 'Eid Ebong Tumi' campaign.

Volunteer, IDLC Finance Olympiad (Part-Time)

2019
Dhaka, Bangladesh

- Engaged with 44,000+ participants nationwide with the digital marketing team.
- Promoted the Olympiad offline by visiting 30+ institutions and inviting 50+ teachers.
- Contributed to organizing the gala event for its second successful edition.

CERTIFICATES

Python Basics: HackerRank [🔗](#)

Python Fundamentals for Beginners: Great Learning Academy (Byju's) [🔗](#)

Microsoft Excel: 10 Minute School

Presentation Skills: Earned as part of ECA in Residential Semester, BRAC University

Fundamentals of Digital Marketing: Google Digital Garage [🔗](#)

YouTube SEO Project Certification: 10 Minute School

REFERENCES

Sneha Salam Corporate Operations Lead, Sysonex Development Limited
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Shourov Barua Co-founder & COO, Ostad
shourov@ostad.app

Samiya Sifat Former Assistant Manager, 10 Minute School
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